MATURE YOUR ANALYTICS CAPABILITY

AIM'S ANALYTICS SOLUTIONS CONSULTING CAN HELP YOUR BUSINESS SOAR

The complexity of the

questions you can answer

grows in tandem with your

analytics maturity level.

Wherever you are on your analytics journey, AIM Consulting has the expertise to meet you at your current level of maturity and help you get to the next stage.

Services Include:

- Self-service BI and ad-hoc analysis
- Dashboards and data visualization
- Statistical and predictive modeling
- Digital and mobile analytics
- Machine learning and optimization

Analyze data to describe what is happening now or What has happened

> Standard Reporting

Ad-hoc selfservice

Where is the

problem? Are there other

Exploration &

Visualization

Alerts & Metrics Management

What actions we act?

A DESCRIPTIVE PROJECT CASE:

Implement Self-Service **BI Software**

Leverage Tableau or Microsoft Power BI to enable your end users

Examine data to discover and predict how trends will continue

Statistical

What could

Analysis

Forecasting & Extrapolation

What will happen if these trends

Predictive Modeling

What will happen if we change X, Y and Z?

A PREDICTIVE **PROJECT CASE:**

Test Product Ideas on Target Markets

PRESCRIPTIVE Study and learn from data to prescribe the pest course of action



Learning **Optimization**

What is the best

How can we earn from and address this automatically?

Machine

A PRESCRIPTIVE **PROJECT CASE:**

Automate Insight on Complex Data Sets