

# Frustrated by your out-of-the-box solutions?

AIM creates custom software solutions designed for YOUR needs.

## Custom Software Solutions



### Microservice Architecture & Development

Design and develop lightweight, highly scalable, highly available services in the cloud using the latest containerization technology.



### Software Architecture

Defining and enhancing software or platform architecture, to create superior enterprise applications.



### Modern Web Application Development

Building Full-stack business-centric web applications with end-to-end capabilities in mind.

## Building high-performance, high-availability, cloud native custom solutions for large-scale operations.

Your business is not one-size-fits-all, so why should your software be?

AIM Consulting provides clients with a tailored custom software solution unique to their challenges. As your trusted partner, we strive to build long lasting relationships that scale at the pace of your business. Building customized end-to-end software that gives your product an advantage in a competitive market.

We specialize in developing custom software solutions among various development capabilities, along with other top technologies.

1

**Scalability** that fits your business as it grows.

2

**Integration** of multiple systems easily.

3

**Personalization** that seamlessly aligns with your team's specific needs.

4

**Cost Effectiveness** from reduced changes needed to fit solutions together, and strain on resources.

Deep expertise in building high-performance web applications and services with enterprise-level quality, no matter the language.

Our application development approach is team-centric and holistic, from architecture and design to modernizing software development processes and custom application development.

With over 15 years of experience building custom solutions, our engineers bring deep expertise in building high-performance, high-availability web applications with enterprise-level quality, no matter the language you prefer. Whether it's improving legacy applications or building new enterprise software solutions using the latest technologies, **AIM Consulting is the partner you can trust.**

## Helping companies tackle their most ambitious projects.

INDUSTRY	SUCCESS STORIES	DESCRIPTION
Consumer Goods / Food & Beverage	International Retailer POS Extension Rewrite from IronPython to C#	Large international coffee retailer was operating a point of sale (POS) app-built 10+ years ago. AIM was able to update and automatically convert 98% of the Python code to C# in one-fourth the estimated project time while deploying the system with C# code successfully to over 16,000 locations.
Travel & Tourism	Cruise Check-In Application Built with Modern, Scalable AngularJS	Holland America Line, recognized leader in the cruise industry, offering more than 500 cruises to more than 400 ports in 98 countries and territories, needed to re-platform their online check-in process on their existing website. AIM built a responsive and scalable check-in application built on modern, scalable AngularJS and RESTful services. Reducing client support service request by 75%.
Insurance	Modernized of Decade Old Consumer Website to Increase Customer Loyalty and Security	Fortune 500 International Insurance Group benefited from a custom software solution in updating the consumer facing website, servicing over 900 locations across 28 countries. AIM provided a mobile-friendly front-end built using Angular and Bootstrap with no disruption to back-end systems, enhancing existing ASP / ASP.NET applications. Resulting in an award-winning consumer website, with increased security, monitoring, and improved customer UI/UX.



### ABOUT AIM CONSULTING

AIM Consulting, an Addison Group company, is an award-winning industry leader in technology consulting and solutions delivery. AIM's differentiation is our collaborative engagement model that provides cross-functional results. We work with clients, shoulder to shoulder, for one goal – their success. Founded in 2006, with offices in Seattle, Minneapolis, Denver, Houston, and Chicago, we are ranked among the fastest-growing private companies and best companies to work for due to a long track record of success with our partners and consultants. Our long-term relationships with the best technology consulting talent allow us to deliver on expectations, execute on roadmaps and drive modern technology initiatives.