

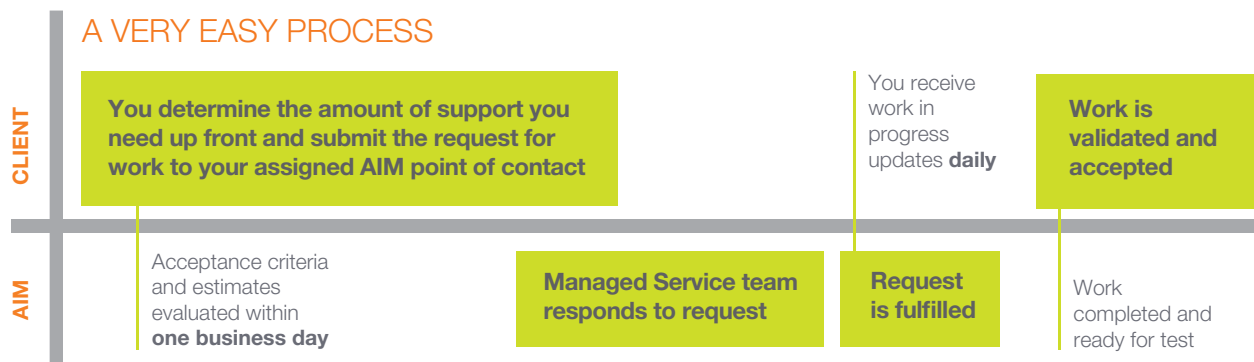
# SERVICENOW CENTER OF EXCELLENCE



Expert delivery of requirements with quality and results in mind.

Our offering allows companies to leverage our base of very skilled consultants for assistance with ServiceNow platform requirements, when needed. Clients can request resources to assist with needs such as:

- ▶ Configuration & administration of applications & modules
- ▶ Development of custom platform based applications
- ▶ Platform maintenance & update / release support
- ▶ Workflow configurations
- ▶ Scripting in support of business rules, UI policies and UI actions
- ▶ Platform knowledge transfer to your own administrators
- ▶ Standard reports and dashboard configuration



**Ready For a Solution?**  
Tell Us About Your Challenge

[aimconsulting.com](http://aimconsulting.com) > Thought Leadership  
> Case Studies

# Results-driven approach to technology solutions and services

## WHAT MAKES US DIFFERENT?

With AIM, specialized experts take the time to fully understand your organization and business objectives, analyze your systems and processes, help you develop a strategy and roadmap, and deliver end-to-end on a solution. With the right people, processes, and tools, you achieve the business outcome you desire.



**STRATEGY**



**EXECUTION**



**RESULTS**

### AREAS OF EXPERTISE

- ▼ Application Development
- ▼ Business Systems and Strategy
- ▼ Digital Experience and Mobile
- ▼ Infrastructure, Cloud, and ITSM
- ▼ Product & Project Management
- ▼ Business Intelligence

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## WHY DO BUSINESS WITH US?

- ▼ Proven experience
- ▼ High quality consultants
- ▼ Relationship-focused for long-term strategies
- ▼ Full service, single source provider
- ▼ Flexibility to shift resources
- ▼ Better value

### Unlike other consulting firms...

We take a pragmatic approach to solving challenges—providing strategy, experts, and management of people and projects at better value.

### Unlike creative agencies...

We understand technology comprehensively and are transparent in our approach and progress, collaborating with you every step of the way.

### Unlike staffing companies...

Our focus is not on the transaction but on results and the strategic relationship we build with you for the long term.

## HOW DO WE ENGAGE?

Our consulting model is built with flexibility in mind to scale over the lifecycle of your projects.

### STRATEGIC CONSULTING

Leadership advisory from experts for comprehensive technology solutions.

### PROJECT-BASED SOLUTIONS

Technology designed, developed, and delivered to the highest standard.

### MANAGED SERVICES

Teams provided in a flexible, scalable, and co-managed approach.

### INDIVIDUAL CONTRIBUTORS

Ideal consultants matched to specific project needs.