

# Providing the Expertise to Digitally Transform Your Business

Delivering the foundation of the Digital Enterprise through strategy, architecture, design, implementation, operational reliability, and efficiency improvement.

## Tackle Your Most Ambitious Projects

Align your cloud strategy with your business strategy and achieve measurable benefits against your overall business strategy. Our experts design high-performing, secure, compliant cloud platforms, and DevSecOps pipelines for greater scalability, stability, and efficiency for your business.

Our cloud-agnostic approach keeps your business competitive with modern infrastructure and operations. Innovate faster, increase visibility (across all cloud platforms and on-premise solutions), and optimize your processes with continuous, automated governance, risk management, and compliance.

## Benefits of Cloud & Operations

Investing wisely in your cloud strategy can improve business performance and drive improved decision-making through better data analytics. AIM helps you optimize what you have already invested in by integrating into your existing team and providing guidance that you can continue to leverage.

- ▽ **Innovate products and services**
- ▽ **Create better customer and employee experiences**
- ▽ **Improve talent retention and recruiting**
- ▽ **Improve resilience and agility**

# Results-driven approach to technology solutions and services

## What AIM Provides

**Assessment and diagnostics** of your cloud architecture and application workload requirements, cost, and risk to identify and prioritize transformational opportunities.

**Strategy, architecture and planning** to lay the groundwork that achieve the secure, reliably agile capabilities needed to realize the value of cloud.

**Cloud design** enabling the foundational services to effectively support needed workloads.

**Operational re-tooling** of cybersecurity, CI-CD, network, and operations implementations.

**Support and recovery** functions to increase automation, improve situational awareness and enable cost effective, scalable, secure and reliable cloud operations.

**Implementation services** to effectively build, implement, test, and deploy cloud workloads.

**Cloud optimization** to improve performance, reduce risk and lower costs of existing applications and workloads.

**DevOps** culture, tools and processes to improve innovation, increase agility, expand automation, and support the security and reliability of your applications.

## Our Areas Of Expertise

With AIM, specialized experts take the time to fully understand your organization and business objectives, analyze your systems and processes, help you develop a strategy and roadmap, and deliver end-to-end on a solution. With the right people, processes, and tools, you achieve the business outcome you desire.

### OFFERINGS:

- ▾ Application Development
- ▾ Digital Experience and Mobile
- ▾ Cloud and Operations
- ▾ Delivery Leadership
- ▾ Data and Analytics

## Why Work With AIM?

Unlike other consulting firms, we take a pragmatic approach to solving challenges—providing strategy, experts, and management of people and projects at better value. Unlike creative agencies, we understand technology comprehensively and are transparent in our approach and progress, collaborating with you every step of the way. Unlike staffing companies, our focus is not on the transaction but on results and the strategic relationship we build with you for the long term.

- ▽ Proven experience
- ▽ High-quality consultants
- ▽ Relationship-focused for long-term strategies
- ▽ Full-service, single-source provider
- ▽ Flexibility to shift resources
- ▽ Demonstrated value

## How Do We Engage?

Our consulting model is built with flexibility in mind to scale over the lifecycle of your projects.

### STRATEGIC CONSULTING

Leadership advisory from experts for comprehensive technology solutions.

### PROJECT-BASED SOLUTIONS

Technology designed, developed, and delivered to the highest standards.

### MANAGED SERVICES

Teams provided in a flexible, scalable, and co-managed approach.

### STRATEGIC CONTRIBUTORS

Select consultant resources matched to specific project needs.



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AIM Consulting, an Addison Group company, is an award-winning industry leader in technology consulting and solutions delivery. AIM's differentiation is our collaborative engagement model that provides cross-functional results. We work with clients, shoulder to shoulder, for one goal – their success. Founded in 2006, with offices in Seattle, Minneapolis, Denver, Houston, and Chicago, we are ranked among the fastest-growing private companies and best companies to work for due to a long track record of success with our partners and consultants. Our long-term relationships with the best technology consulting talent allow us to deliver on expectations, execute on road maps, and drive modern technology initiatives.