

# Accelerate Cloud Migration and Adoption

Integrate cloud technology into existing organization infrastructure. We provide the expertise and independence you need to drive effective digital transformation for your business.

## TAKING CLOUD TO THE NEXT LEVEL

Successfully adopting cloud technology into your organization's infrastructure takes more than a good plan—you need people who know exactly how to execute on that plan efficiently and in a manner that minimizes risk to your business-critical operations.

AIM is here to serve as your trusted advisor, helping guide your cloud migration and workflow effort.

Our experts can review your cloud strategy and then perform a deeper analysis to model what the transition process will entail for both your technology and application workloads.

We'll also determine what potential impact the migration process might have on your business processes, and what steps you can take to smooth your transition to the cloud.

### Benefits of Cloud Migration and Optimization

- ▼ Assessment of your cloud architecture and application workload requirements
- ▼ Re-tooling your applications and services to support working in the cloud
- ▼ Training your IT staff to run and support your new cloud-based applications
- ▼ Updating and documenting service level agreements and support processes running in the cloud

### What Makes AIM Different?

- ▼ **Expertise:** AIM has a proven engagement approach, broad industry experience and a successful engagement portfolio.
- ▼ **Proven ROI:** Our proven engagement approach leads to well-documented impactful outcomes.
- ▼ **Thought Leaders:** Experts are a part of engaged in communities and key strategic partnerships, generating externally-published thought leadership for our customers and industry at-large.

# Results-driven approach to technology solutions and services

## OUR AREAS OF EXPERTISE

With AIM, specialized experts take the time to fully understand your organization and business objectives, analyze your systems and processes, help you develop a strategy and roadmap, and deliver end-to-end on a solution. With the right people, processes, and tools, you achieve the business outcome you desire.

### Offerings:

- ▼ Application Development
- ▼ Digital Experience and Mobile
- ▼ Cloud and Operations
- ▼ Delivery Leadership
- ▼ Data and Analytics

## WHY WORK WITH AIM?

- ✔ Proven experience
- ✔ High-quality consultants
- ✔ Relationship-focused for long-term strategies
- ✔ Full-service, single-source provider
- ✔ Flexibility to shift resources
- ✔ Demonstrated value

**Unlike other consulting firms**, we take a pragmatic approach to solving challenges—providing strategy, experts, and management of people and projects at better value.

**Unlike creative agencies**, we understand technology comprehensively and are transparent in our approach and progress, collaborating with you every step of the way.

**Unlike staffing companies**, our focus is not on the transaction but on results and the strategic relationship we build with you for the long term.

## HOW DO WE ENGAGE?

Our consulting model is built with flexibility in mind to scale over the lifecycle of your projects.

### STRATEGIC CONSULTING

Leadership advisory from experts for comprehensive technology solutions.

### PROJECT-BASED SOLUTIONS

Technology designed, developed, and delivered to the highest standards.

### MANAGED SERVICES

Teams provided in a flexible, scalable, and co-managed approach.

### STRATEGIC CONTRIBUTORS

Select consultant resources matched to specific project needs.



AIM Consulting, an Addison Group company, is an award-winning industry leader in technology consulting and solutions delivery. AIM's differentiation is our collaborative engagement model that provides cross-functional results. We work with clients, shoulder to shoulder, for one goal – their success. Founded in 2006, with offices in Seattle, Minneapolis, Denver, Houston, and Chicago, we are ranked among the fastest-growing private companies and best companies to work for due to a long track record of success with our partners and consultants. Our long-term relationships with the best technology consulting talent allow us to deliver on expectations, execute on road maps, and drive modern technology initiatives.